

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
PENNSYLVANIA	11,881,693	12,281,054	12,352,083	12,476,110
MEDIAN AGE (YRS)		37.9	38.8	40.0
SCRANTON, PA	638,466	624,776	621,376	615,346
MEDIAN AGE (YRS)		40.1	41.0	42.2
HISPANICS (ANY RACE)		7,467	8,379	9,796
STATE'S PERCENTAGE		1.20%	1.35%	1.59%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	604,836	598,676	590,243
MSA'S PERCENTAGE	96.81	95.82	94.47
MEDIAN AGE (YRS)	40.6	41.7	43.0
BLACK/AFRICAN-AMERICAN	8,866	10,710	11,592
MSA'S PERCENTAGE	1.42	1.71	1.86
MEDIAN AGE (YRS)	26.2	26.4	26.6
AMERICAN INDIAN/NATIVE	611	705	836
MSA'S PERCENTAGE	0.10	0.11	0.13
MEDIAN AGE (YRS)	30.2	30.6	30.8
ASIAN	3,873	4,130	4,508
MSA'S PERCENTAGE	0.62	0.66	0.72
MEDIAN AGE (YRS)	31.4	31.3	31.6
HAWAII/PACIFIC ISLANDER	92	90	107
MSA'S PERCENTAGE	0.01	0.01	0.02
MEDIAN AGE (YRS)	33.2	33.0	36.0
OTHER	2,733	3,126	3,731
MSA'S PERCENTAGE	0.44	0.50	0.60
MEDIAN AGE (YRS)	22.0	22.5	22.6

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	135,996	132,086
SUBURBAN	366,555	363,275
RURAL	118,825	119,985

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$37,664	-----	
PER CAPITA	\$20,505	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$8,804,208,000	\$10,639,526,000	20.85%
FOOD AT HOME TOTAL	\$1,207,840,500	\$1,325,134,800	9.71%
FOOD AWAY FROM HOME TOTAL	\$910,690,000	\$1,097,937,400	20.56%
FOOD AS % OF TOTAL EXPENDITURES	24.06%	22.77%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$239,648,800	\$265,327,600	10.72%
FISH & SEAFOOD PRODUCTS	\$21,209,500	\$23,270,200	9.72%
FRUITS & VEGETABLES	\$133,258,200	\$143,719,500	7.85%
DAIRY PRODUCTS	\$140,138,100	\$153,687,100	9.67%
BAKERY PRODUCTS	\$141,010,500	\$149,938,400	6.33%
CEREALS & PRODUCTS	\$68,167,900	\$75,995,400	11.48%
PREPARED FOODS	\$176,678,000	\$196,175,500	11.04%
JUICES	\$34,816,800	\$37,875,600	8.79%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$63,518,800	\$85,001,700	33.82%
FAST FOOD	\$27,425,700	\$35,635,400	29.93%
FULL SERVICE	\$36,093,200	\$49,366,300	36.77%
LUNCH	\$226,086,400	\$271,842,700	20.24%
FAST FOOD	\$136,339,400	\$160,368,000	17.62%
FULL SERVICE	\$89,747,000	\$111,474,800	24.21%
DINNER	\$328,063,700	\$403,508,700	23.00%
FAST FOOD	\$134,107,600	\$158,100,800	17.89%
FULL SERVICE	\$193,956,100	\$245,407,900	26.53%

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<b>FOOD AT HOME EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
<b>MEATS</b>			
MEATS (ALL TYPES)	\$940	\$1,024	8.94%
POULTRY	\$289	\$316	9.34%
EGGS	\$44	\$46	4.55%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$39	\$41	5.13%
FROZEN	\$27	\$31	14.81%
CANNED	\$18	\$18	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$360	\$385	6.94%
CANNED	\$81	\$89	9.88%
FROZEN	\$63	\$64	1.59%
OTHER	\$19	\$18	-5.26%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$173	\$184	6.36%
CHEESE	\$148	\$153	3.38%
ICE CREAM	\$89	\$96	7.87%
BUTTER / MARGARINE	\$50	\$60	20.00%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$437	\$459	5.03%
COOKIES	\$79	\$82	3.80%
CRACKERS	\$37	\$38	2.70%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$161	\$170	5.59%
PASTA PRODUCTS	\$50	\$58	16.00%
FLOUR & MIXES	\$39	\$46	17.95%
RICE	\$17	\$20	17.65%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$117	\$134	14.53%
JUICES	\$137	\$146	6.57%
FROZEN/PREP. OTHER	\$78	\$91	16.67%
SOUPS	\$64	\$74	15.63%
SAUCES & GRAVIES	\$62	\$61	-1.61%
BABY FOOD	\$40	\$43	7.50%
FROZEN MEALS	\$32	\$37	15.63%
NUTS	\$32	\$34	6.25%
SALADS	\$24	\$28	16.67%

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